



CILTSA Sponsorship Opportunities for 2024

- Environment | Social | Government (ESG) Seminar
 - Half-Day/Breakfast Events
 - Webinars
 - Out and About – Site Visits for 2024



Engage with the CILTSA Community – Enhance your Brand and Generate Leads!

The Chartered Institute of Logistics and Transport: South Africa (CILTSA) has put together an exciting Programme for 2024, all designed to add value for our members and the broader logistics, transport and supply chain industries.

By sponsoring this Programme, you will be able to access our members – individuals working at various levels in transport, logistics and supply chain.

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CILTSA Events 2024

Date	Event
March 2024	Health and Wellness for People in Logistics, Transport and Supply Chain (hybrid/webinar) * Hybrid
April 2024	Safety and Security in Logistics, Transport, and the Supply Chain * Breakfast session (Hybrid)
May 2024	Energy challenges affecting the Transport sector (hybrid) * Breakfast session
June 2024	Hackathon * Hybrid
25 July 2024	Environment Social Governance (ESG) * Full-day conference
August 2024	Skills Development * Breakfast session
September 2024, Durban	One Africa, One Supply Chain Summit (CILTSA in partnership with the African Women in Supply Chain Association)
October 2024	Vaal Special Economic Zone Breakfast session and Site visit * Session and site visit
November 2024	Artificial Intelligence and Digitalisation * Webinar
February 2025	Air Cargo Africa full-day event

The above Programme is subject to change

Site Visits 2024

Visit
Mister Sweet
Bidvest Mobility
Automotive facility (Isuzu?)
ICE – In Case of Emergency App: a site visit to their control centre
Coca-Cola distribution facility
National Bargaining Council for the Road Freight and Logistics Industry (NCRFLI)
SAMSA – SA Maritime Safety Authority
ATNS Company
Vaal Special Economic Zone – during the second half of the year
Goodyear
Road Traffic Management Corporation
Emit Reversing Time



Environment | Social | Governance (ESG) Conference - Gauteng

By sponsoring our ESG Event, CILTSA offers the following opportunities:

Opportunity per Event	Sponsor 10 CILTSA Next Gen/WiLATSA Entrepreneurs to attend (R25 000)	Platinum Sponsor (R100 000)	Gold Sponsor (R70 000)	Silver Sponsor (R50 000)	Bronze Sponsor (R25 000)
Article/advert/banner in CILTSA newsletter		4	2	1	
Exposure on CILTSA's social media platforms (Facebook LinkedIn)	√	√	√	√	√
Naming rights		√			
Pre-Event					
Logo and mention in the CILTSA newsletter	√	√	√	√	√
Logo on promotional material	√	√	√	√	√
Logo and hyperlink on the event web page	√	√	√	√	√
Logo and hyperlink on the CILTSA website	√	√	√	√	√
Event					
Banner (pull-up) at the event	1	5	3	1	1
Banner (wall) at the event		1			
Complimentary tickets	1	6	4	2	1
Display/exhibition space at the event	√	√	√		√
Logo on screen	√	√	√	√	√
Opportunity to give promotional gifts to delegates	√	√	√	√	√
Speaking opportunity		√	√		
Brief Introduction of company	√	√	√	√	√
Post-Event					
Mention in media release	√	√	√	√	√
Delegates' list	√	√	√	√	√
Display/exhibition space at another CILTSA event		√	√		



Delegate Profile:

- Members and non-members of CILTSA, comprising individuals working in the logistics, warehousing, transport and supply chain industries.
- Holding various positions, including Business Development Executive | Buyer | Compliance Manager | Director | Consultant | Chief Executive Officer | Chief Sustainability Officer | CSR Officer | ESG Analyst | ESG Consultant | ESG Director | Executive Director | Executive Vice President: Corporate Affairs | Financial Accountant | Fleet Administrator | Fleet Controller | General Manager | Head of Global Strategic Accounts | Head of Department: Logistics and Data Analytics | Head: Accelerated Organisational Sustainability | HR Manager | Inventory Manager | IT Manager | Logistics and IT Executive | Managing Director | National Transport Manager | National Commercial Manager | Owner | Operations Manager/Director | Payroll Manager | Planning and Purchasing Manager | President | Project Engineer | Procurement Manager | Project Manager | Senior Associate | Senior Buyer | Senior Sales Consultant | Senior Manager: ESG Transformation and Reporting: Supply Chain Planning Manager | Senior Transport Manager | Strategist | Supply Chain Director | Supply Chain Solutions Engineer | Sustainability Specialist | Vice President: Sustainability and ESG | Warehouse Manager | Sustainability Managers | Value Shaper



Half-Day/Breakfast Events/Webinars

By sponsoring **one** of our half-day/breakfast events, CILTSA offers the following opportunities:

Opportunity per Event	Sponsor 10 CILTSA Next Gen/WiLATSA Entrepreneurs to attend (R15 000)	Platinum Sponsor (R70 000)	Gold Sponsor (R40 000)	Silver Sponsor (R25 000)	Bronze Sponsor (R15 000)
Article/advert/banner in CILTSA newsletter		4	2	1	
Exposure on CILTSA's social media platforms (Facebook LinkedIn)	√	√	√	√	√
Naming rights		√			
Pre-Event					
Logo and mention in CILTSA newsletter	√	√	√	√	√
Logo on promotional material	√	√	√	√	√
Logo and hyperlink on event web page	√	√	√	√	√
Logo and hyperlink on CILTSA website	√	√	√	√	√
Event					
Banner (pull-up) at event	1	5	3	1	1
Banner (wall) at event		1			
Complimentary tickets	1	5	3	2	1
Display/exhibition space at the event	√	√	√	√	√
Logo on screen	√	√	√	√	√
Opportunity to give promotional gifts to delegates	√	√	√	√	√
Speaking opportunity		√	√		
Post-Event					
Mention in media release	√	√	√	√	√
Display/exhibition space at another CILTSA event		√	√		



Delegate Profile:

- Members and non-members of CILTSA, comprising individuals working in the logistics, warehousing, transport and supply chain industries.
- Holding various positions, including Business Development Executive | Buyer | Compliance Manager | Director | Consultant | Chief Executive Officer | Executive Director | Fleet Administrator | Fleet Controller | Inventory Manager | Logistics and IT Executive | Managing Director | National Transport Manager | Owner | Operations Manager/Director | Planning and Purchasing Manager | Project Engineer | Procurement Manager | Project Manager | Senior Associate | Senior Buyer | Supply Chain Planning Manager | Supply Chain Solutions Engineer | Warehouse Manager



Out and About – Site Visits

“Experience is the teacher of all things.”

Julius Caesar, a populist Roman dictator, politician, and military general

Opportunity per Site Visit	Sponsor 10 CILTSA Next Gen/WILAT Entrepreneurs to attend (R5 000)	Platinum Sponsor R20 000	Gold Sponsor R10 000	Silver Sponsor R5 000
Mention/acknowledgement on social media (Facebook LinkedIn)	√	√	√	√
Pre-Event				
Logo on the event notice	√	√	√	√
Logo and mention in CILTSA newsletter	√	√	√	√
Article in the newsletter (to be supplied by sponsor)	1	2	1	1
Event				
Acknowledgement at the site visit	√	√	√	√
Speaking slot		√		
Complimentary attendance	1	2	1	1
Post-Event				
Mention in media release	√	√	√	√
Acknowledgement in CILTSA newsletter	√	√	√	√
Article/advert/banner in CILTSA newsletter (article/advert/banner to be supplied by sponsor)	1	3	2	1

Delegate Profile

- Members and non-Members of CILTSA comprising individuals working in transport, logistics and/or supply chain.
- Ranging from students learning about the industry, up to top management levels



About CILTSA

Founded in 1919 with a mission to improve industry practices and nurture talent, the Chartered Institute of Logistics and Transport (CILT) is a leading professional body for everyone who works in supply chain, logistics and transport. We are a family of 35 000 members in 35 countries, dedicated to giving individuals and organisations access to the tools, knowledge and connections vital to success in logistics, transport and supply chain. Through our educational suite of programmes and our commitment to high standards, we help professionals at all levels to grow, develop their careers and access better jobs.

Our Interest Groups

- **Next Generation:** Next Generation is a programme of the CILT. It is a group which comprises young professionals within the transport, logistics and supply chain industries. If you are a CILTSA member under the age of 35, you automatically belong to the Next Generation Group. The Next Generation programme was created to allow young people who work, or study, in these industries to network with one another and develop their professional careers.
- **Women in Logistics and Transport (WiLAT):** WiLAT is a member group designed to support women in the logistics, transport and supply chain industries. It is part of the wider CILT International network with branches in 14 countries and over 1 600 members worldwide. Its vision is to be the most sought-after group for advocacy, professionalism and empowerment of women in the transport, logistics and supply chain industry. WiLAT exists to:
 - promote the status of women in the logistics, transport and supply chain industries.
 - bring together those who support the talent and career development of women.
 - provide a support network and mentoring opportunities for women working in the industry.



Why Sponsor CILTSA's 2024 Programme?

- **Support** CILTSA in its efforts to promote professionalism and life-long learning.
- **Showcase** what your organisation has to offer
- **Build** relationships with existing and potential clients
- **Gain** exposure to your target markets
- **Enhance** your credibility through alignment with CILTSA.
- **Get** the opportunity to network with new people.
- **Access** decision-makers
- **Tell your company's story** to a focused audience
- **Benefit** from increased networking opportunities
- **Have face-to-face** conversations with your target markets

Notes

- 1) The sponsorship opportunities can be customised in line with your specific requirements.
- 2) Sponsorships will be invoiced upon receipt of the commitment to sponsor and are payable within 30 days or sponsorship will be offered to others.
- 3) Sponsor recognition will only begin when payment is received.
- 4) The dates and times are subject to change without notice.

Contact Details

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